



*Our Coast, Our Waste*

## **Survey results**

25 June 2019

Version 1 (For community workshops)

## Data collection

The online survey was available to be taken from 8 May to 6 June 2019, inclusive.

Surveys were also conducted at:

- Council’s childcare facilities
- Council’s green living workshops
- Community tours at Council’s waste management facilities
- Pop up events

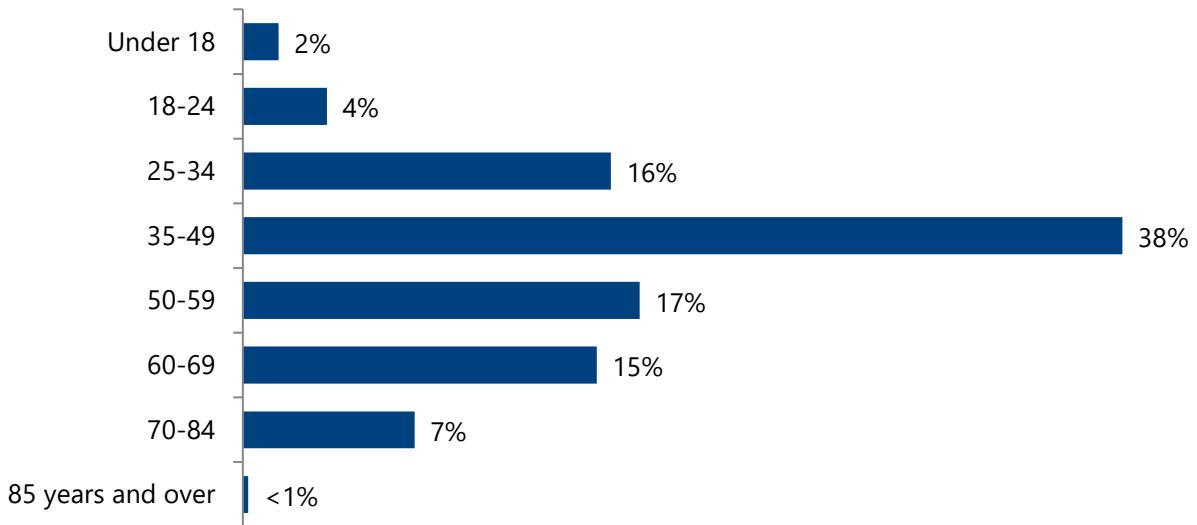
In total, **1301** participants took part in the survey.

### List of pop up dates and locations:

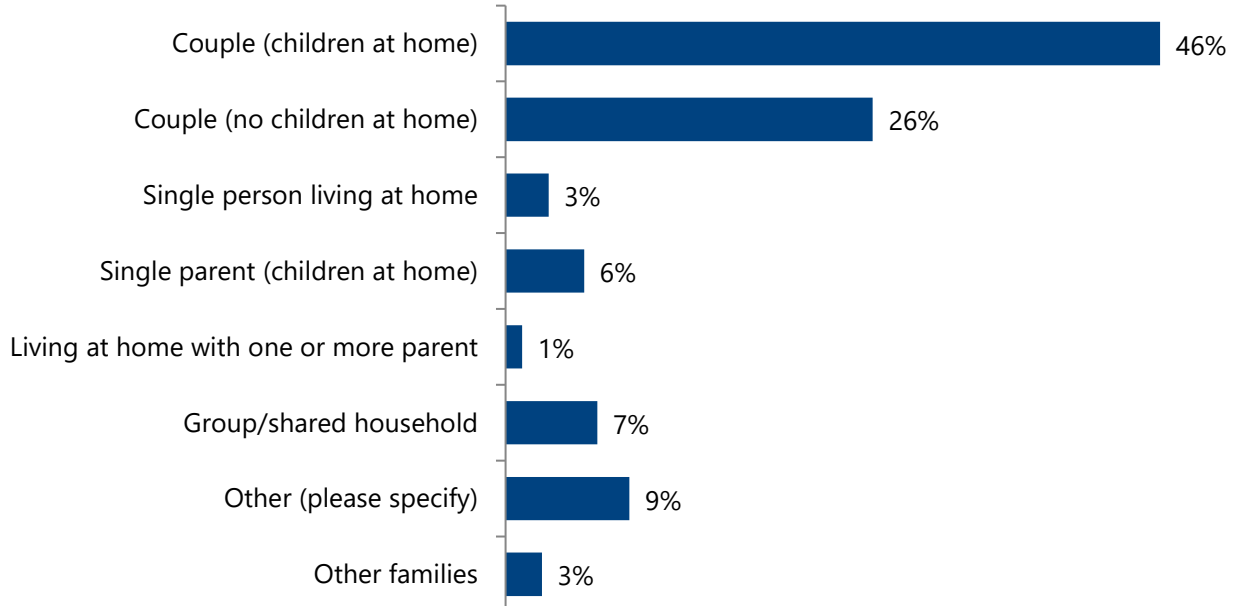
<b>Date</b>	<b>Location</b>	<b>Number of attendees</b>
Saturday 18 May	Baker Park netball and soccer facilities , Wyong	175
Thursday 23 May	Lake Haven Shopping Centre	60
Saturday 25 May	EDSAC Oval, Bateau Bay	130
Thursday 30 May	Deepwater Plaza, Woy Woy	20
Saturday 1 June	Peninsula Leisure Centre, Woy Woy	120

## Results

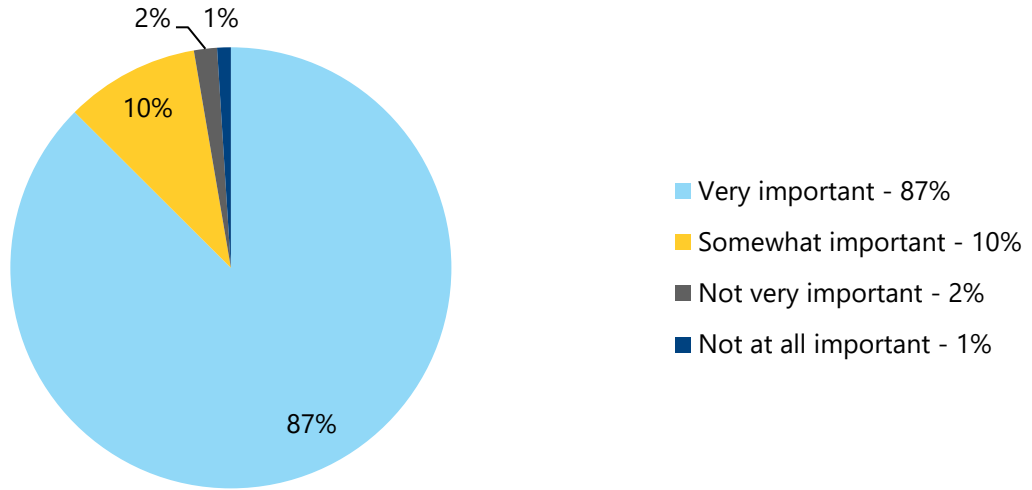
**Figure 1: What is your age?**



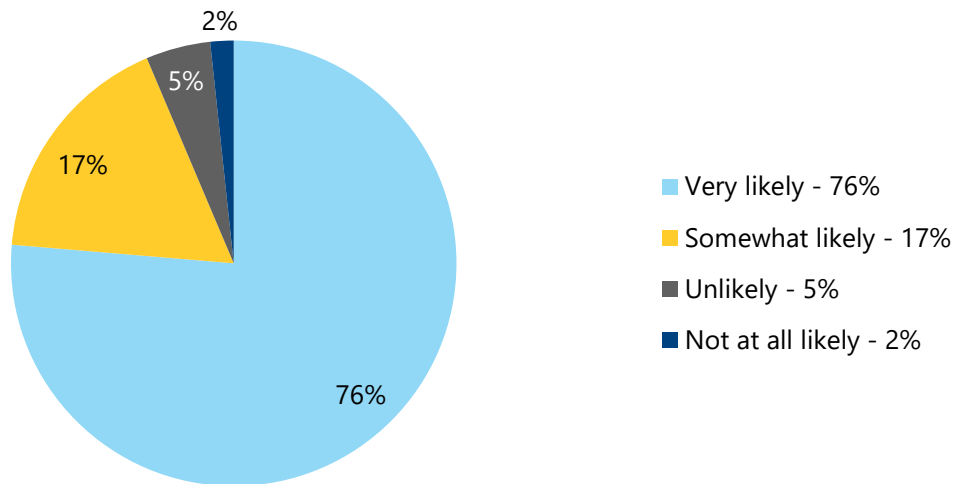
**Figure 2: What is your household type?**



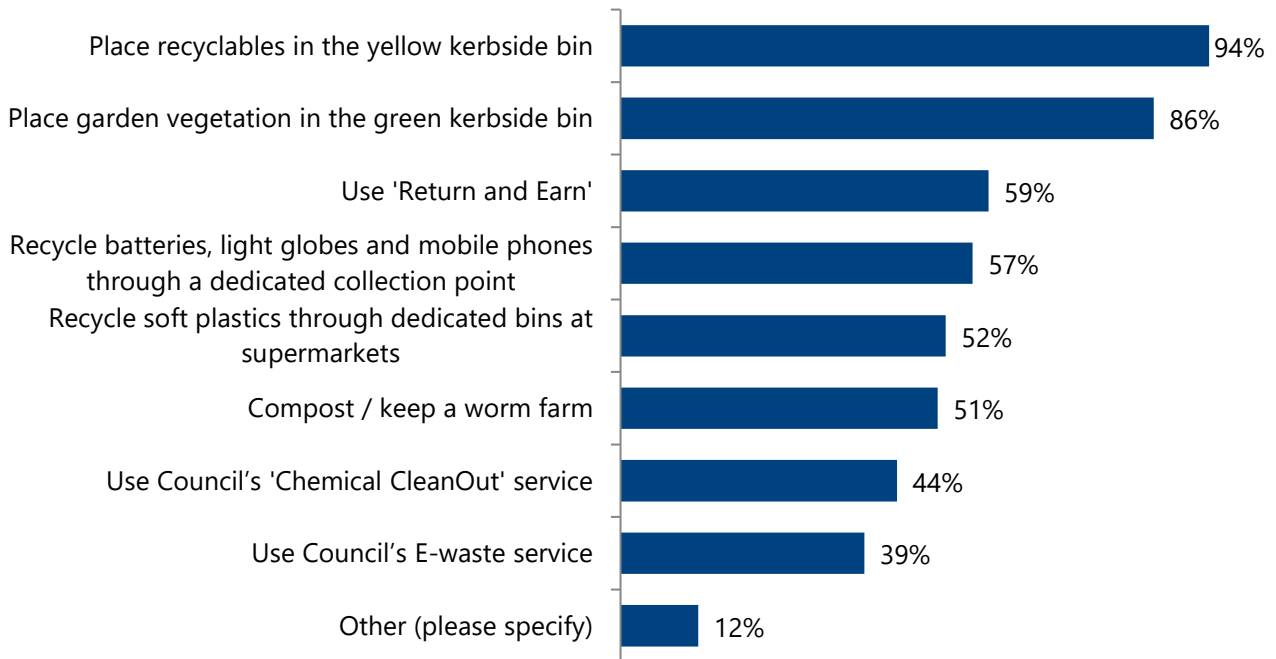
**Figure 3: How important do you think it is to reduce the amount of red bin and landfill waste that households generate on the Central Coast?**



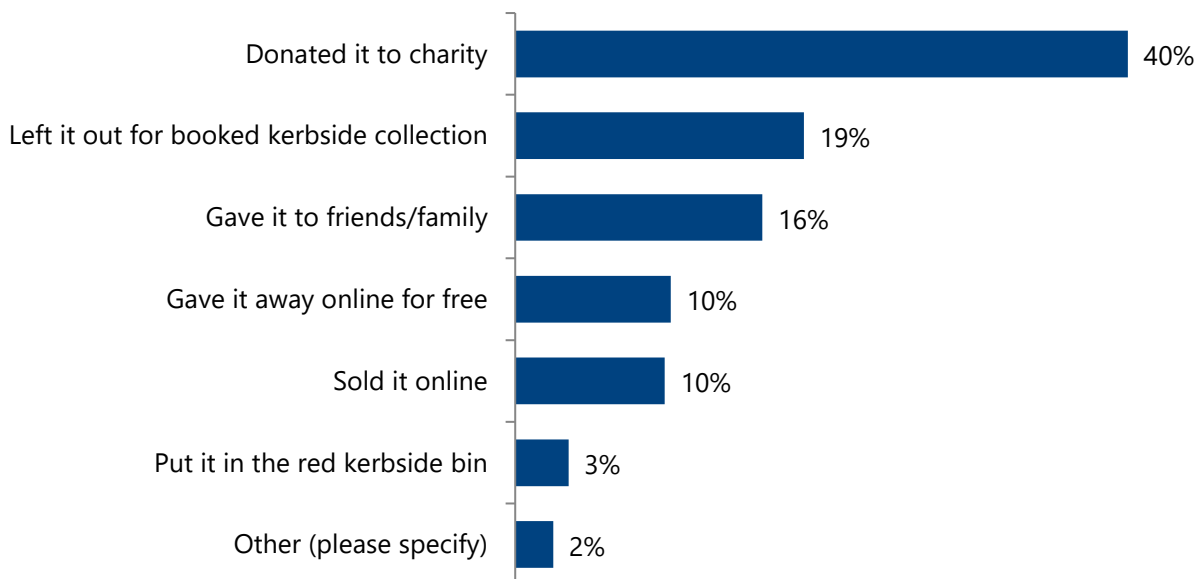
**Figure 4: How likely are you to change the way you manage waste at home to reduce landfill?**



**Figure 5: After you have reduced, reused and avoided waste where possible, how do you prevent the remaining waste from going into the red bin or landfill? You can select more than one option.**

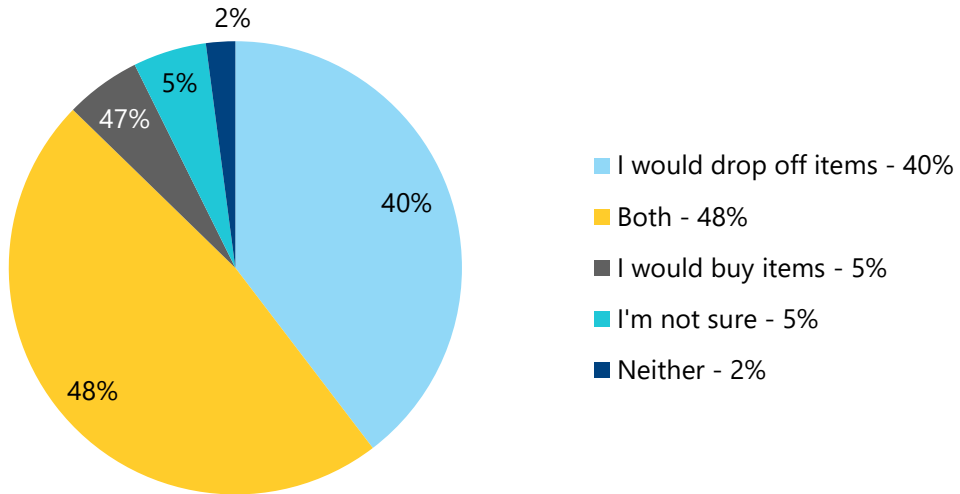


**Figure 6: Think of the last household item you no longer needed but was in reasonable condition. How did you dispose of it?**



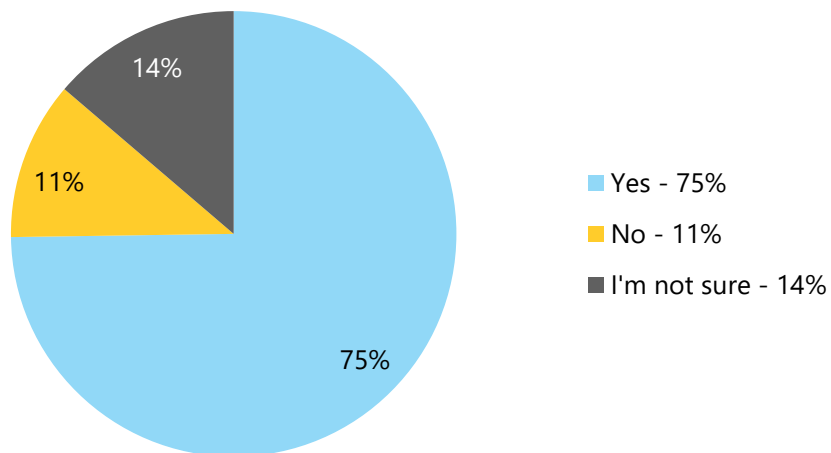
**Figure 7: Would you consider dropping off or buying used household items from a 'resale shop' if Council established one?**

These are sometimes called 'tip shops'. Items may include household furnishings, collectables, books, toys, sporting equipment, building material and more.



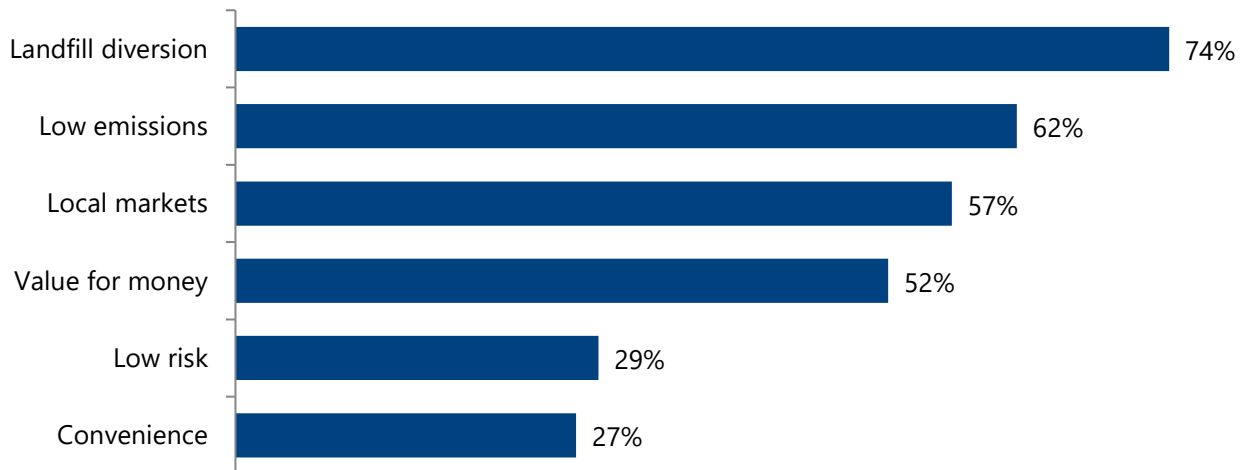
**Figure 8: Would you drop off soft plastic packaging at Council's libraries, customer service centres, and waste management facilities if dedicated bins were provided?**

These would be similar to the soft plastic bins already offered at supermarkets?



**Figure 9: There are a number of technologies Council can investigate to process waste for other uses instead of sending it to landfill. Each has its advantages and disadvantages and all would require building new facilities.**

**To help us prioritise which technologies we investigate over the next few years, please pick the TOP THREE features you feel are the most important. We understand they may be all important, but your answers will help us prioritise.**



**Explanations provided to participants:**

**Landfill diversion:** The technology saves as much waste headed to landfill as possible

**Low emissions:** The technology produces the least amount of greenhouse gas emissions as possible

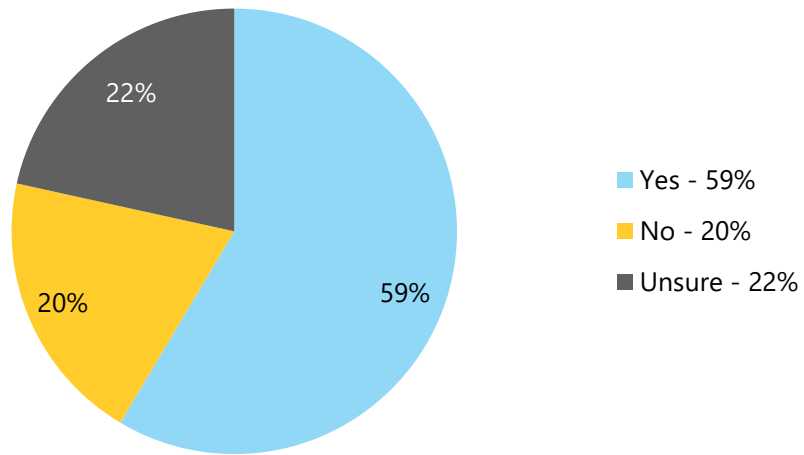
**Local markets:** The recovered products (such as gas, compost or plastics) can be used within the region or somewhere in Australia

**Value for money:** The technology needs to be value for money for both Council and ratepayers

**Low risk:** The technology has been successful in many other places already

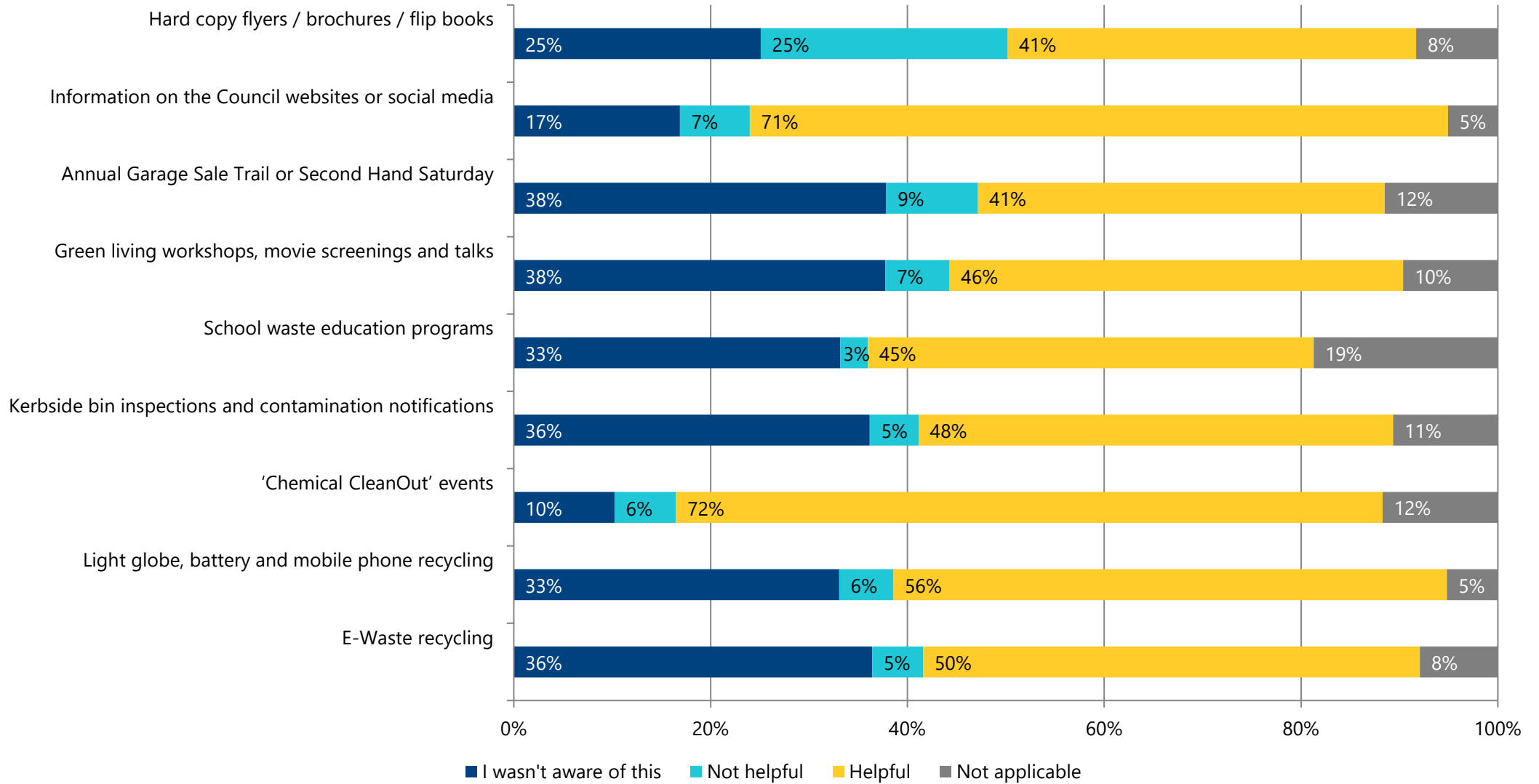
**Convenience:** I don't have to make major changes my waste habits at home

**Figure 10: Would you be prepared to pay about \$50 per year extra on your household rates to help reduce waste going to landfill through new technologies or processes?**





**Figure 11: How helpful have the following Council initiatives been to help you recycle, reduce or avoid waste all together?**



## **Other key themes and observations**

- Lobby government
- Make supermarkets accountable
- Mistrust of recycling industry
- More education
- Inspections and fines
- Mixed response to bin size / collection frequency
- Mixed response to kerbside collection service
- Suggest food scraps in green bin