

Kibble Park Place Plan - Phase 1

Engagement Summary

Central Coast Council

Engagement summary

Between May 2020 and August 2020 Central Coast Council sought community feedback on Kibble Park.

Kibble Park has been the heart of Gosford for a long time but the community has told us that Kibble Park is in need of a facelift and has some ageing infrastructure, and that is having a negative effect on the perception of the Gosford CBD.

The community were consulted on ideas for making the space more attractive, safe and enjoyable for all people to be in, and ways to contribute to local businesses and economic development.

The community were provided with information regarding the project and invited to share their ideas via:

- Online 'Ideas Wall' and survey
- Workshops
- Landowner, business and community group interviews
- 'Walk-shop' through Kibble Park
- Design workshops

Engagement Results

What the community says about Kibble Park today:

What is working?

1. The multi-functional capabilities
2. The central location of Kibble Park
3. The simple places for respite

What isn't working?

1. The Poor Sense of Safety
2. Lack of Relationship to Businesses and Wider Gosford Centre
3. Visual Appeal and Amenities
4. Activation of the Park

Ideas for Kibble Park in the future:

The need to expand green space and provide an 'urban oasis' was the top-ranking Idea from survey respondents.

How you connected



More than 13878 social media users reached generating 157 likes, comments and shares.



9109 stakeholders were kept up-to-date through e-news.



2 e-flyers/emails were sent to 131 stakeholders



300 flyers were distributed by letterbox drops in the local area.



91 Survey responses, 191 big ideas captured and 829 community votes



31 people participated at 2 community workshops and 14 local land and business owners were interviewed



91 surveys completed



18 young people attended a 'Walk-shop' session through Kibble Park



54 ideas were placed on the online ideas wall generating 738 reactions.



14 Landowner and business interviews were conducted.

78%

of survey participants identified the need to improve safety in Kibble Park

50%

of all Ideas Wall participants supported a 'Kibble Park for people rather than cars'

30%

of survey participants wanted to be able to actively play on playgrounds with their children.

The community sees Kibble Park as a place to come together, with all of the **top 5 Ideas Wall ideas** focusing on initiatives that facilitate greater community connections and a night-time economy in Kibble Park

Some of the comments provided during the phase one consultation included:

“Community spaces are so important. Gosford city needs this new space for its residents and children. I think this is money well spent on the community to enrich our lives.”

~ Kibble Park Social PinPoint Comment

“Close off William Street so that cars cannot drive in front of the Imperial Centre entrance and then create a wide plaza-style walkway from the Imperial Centre to the other side of Donnison Street (next to the library). This could be lined with trees on either side.”

~ Kibble Park Big Ideas Survey Respondent

“My idea is that the Park should have some art features, should spark creativity and represent Gosford’s rich history and Australia’s history.”

~ Kibble Park Big Ideas Survey Respondent

What’s next?

Analysis of the feedback received during the Kibble Park consultation phase was undertaken and the results were used to inform the development of the Draft Place Plan and Draft Concept Plans for Kibble Park.

We will present the draft plans to the community in the coming months to see if we got it right before the plans are finalised.

We will inform the community of the draft plans in the coming months.

Find out more and stay up to date at **yourvoiceourcoast.com**