

# Let's Talk Woy Woy 2022

## Engagement Summary

Central  
Coast  
Council

### Summary

The Let's Talk Woy Woy campaign was designed to provide access for the community to discuss local matters with their local Council staff and for local Council staff to speak directly to the community they are serving.

The engagement process for the Let's Talk Woy Woy campaign provided information and updates on several Council projects including:

- the Hawkesbury-Nepean River System, including Brisbane Water Coastal Management Program;
- various roads, transport and drainage project happening throughout Woy Woy;
- Rogers Park amenities building upgrade, lighting upgrades at James Browne Oval, swimming enclosure net replacement at Woy Woy and other exciting upgrades happening in our open space locations; and
- Exciting placemaking activations including footpath rectification, events and public art.

Council also sought feedback on the draft Woy Woy Waterfront Masterplan, which includes the Pelican Park playspace site. The draft Masterplan was developed using feedback from the 2019 Let's Talk campaign.

We invited the community to have their say on an interactive version of the concept plans.

### Engagement Results

The community provided feedback on the future of Woy Woy. Common topics discussed were:

- opportunities, suggestions and considerations for the Woy Woy Waterfront Masterplan
- opportunities for Pelican Park
- details on the Ocean Beach Road and Rawson Road intersection upgrade
- the frequency of waste collection services during holiday periods at popular locations across the Peninsula
- height limits for development (particularly at Ettalong Beach)

### How you connected



1279 visits to the Your Voice Our Coast website



More than 56,000 social media users reached generating 222 reactions and shares



11,834 stakeholders were kept up-to-date through e-news



110 people attended the Let's Talk Woy Woy event



1 Variable message board was deployed across key locations

## What's next?

Further analysis of the feedback received on the draft Woy Woy Waterfront Masterplan during the consultation is currently being undertaken. These results will be used to further refine and enhance the Woy Woy Waterfront Masterplan.

Find out more and stay up to date at [yourvoiceourcoast.com](https://yourvoiceourcoast.com)

September 2021